

QUESTIONNAIRE EVALUATION STANDARD (QUEST)



WORKSHOP PROGRAM

ROME

4th - 5th - 6th APRIL 2017

9.00 AM

ISTAT | AULA MAGNA

VIA CESARE BALBO 14

TUESDAY, 4th APRIL 2017

9:00 – 9:30 **Registration of participants**

9:30 – 10:30 **OPENING SESSION**

Chair: Elena De Palma | Istat

Welcome and Opening Speech
Valerio Fiorespino | Istat

Brief History of QUEST
Kristen Miller | NCHS-CCQDER

The International Conference QDET2
Paul Beatty | U.S. Census Bureau

10:30 – 10:50 *Coffee break*

10:50 – 12:30 **SESSION 1
STANDARD, POLICIES AND BEST PRACTICES**

Chair: Jose Luis Padilla | University of Granada

The problem with problems: some modified perspectives on evaluating the magnitude of questionnaire design flaws
Paul Beatty | U.S. Census Bureau

US Statistical System Standards and Guidelines for Cognitive Interviewing Studies
Kristen Miller | NCHS- CCQDER

Implementation of quick reviews. Part I: Introduction
Maj Eriksson Gothe | Statistics Sweden

Implementation of quick reviews. Part II. Results: Pros and cons of different levels of expert reviews
Fredrik Scheffer | Statistics Sweden

12:30 – 14:00 *Lunch at "Gran Caffè Strega" – Via del Viminale n. 31*

14:00 – 15:15

SESSION 2

DESIGN AND EVALUATION OF QUESTIONNAIRES FOR MIXED-MODE SURVEYS

Chair: Fredrik Scheffer | Statistics Sweden

Modernisation of German household surveys: mixed-mode challenges

Karen Blanke | German Federal Statistical Office

Household sample in mixed-mode data collection

Merja Kallio-Peltoniemi | Statistics Finland

Studying a sensitive issue with a structured questionnaire: wording and mode effect in sexual orientation questions

Gabriella Fazzi | Istat

15:15 – 15:40 *Coffee break*

15:40 – 16:30

SESSION 3

DESIGN AND PRETESTING METHODS FOR DEVELOPING QUESTIONNAIRE IN MULTICULTURAL/CROSS-NATIONAL AND MULTILINGUAL SETTING

Chair: Stephanie Willson | NCHS- CCQDER

Design of a Study to Test Translated Answer Scales that Use Respondents' Language

Alisú Schoua-Glusberg | Research Support Services - USA

Designing step by step a questionnaire to interview multicultural population: the experience of the Italian survey on Social condition and integration of foreign citizens

Monica Perez | Istat

WEDNESDAY, 5TH APRIL 2017

9:30 – 10:45

SESSION 4

TESTING THE RELIABILITY AND VALIDITY OF QUESTIONS

Chair: Monica Perez | Istat

Assessing the reliability of questions on political affiliation and religiosity

Dag Gravem | Statistics Norway

Are responses in surveys reliable? Results from the test – retest module in ESS 7

Frode Berglund | Statistics Norway

How distant survey research and psychometrics validity views are? Implications for official statistics

Jose Luis Padilla | University of Granada

10:45 – 11:10 *Coffee break*

11:10 – 12:30

SESSION 5

PRETESTING APPROACHES FOR QUESTIONNAIRES IN THE DIGITAL ERA

Chair: Paul Beatty | U.S. Census Bureau

Testing for self-administered questionnaires on multiple devices

Deirdre Giesen | Statistics Netherlands

Adapting qualitative research techniques for the digital era. Part 1

Sally-Anne Aubrey-Smith | UK Office for National Statistics

Adapting qualitative research techniques for the digital era. Part 2

Stewart Jordan | UK Office for National Statistics

12:30 – 14:00 *Lunch at "L'angolo di Napoli" – Via Agostino Depretis n. 77*

14:00 – 15:10 **SESSION 6**
PRETESTING WITH SPECIFIC POPULATIONS

Chair: Manuela Murgia | Istat

The response strategy differences between large and small enterprises and their implications to the response process and data quality: Case of Finnish R&D inquiry pre-testing
Marko Ylitalo | Statistics Finland

Cognitive interviewing as a pre-testing method in small populations
Barbara Maria Rosa Lorè | Istat

Qualitative Testing of Gender Identity Questions for Social Surveys at Statistics Canada
Benoit Allard | Statistics Canada

15:10 – 15:30 *Coffee break*

15:30 – 16:25 **SESSION 7**
MIXING AND MATCHING PRETESTING METHODS

Chair: Orietta Luzi | Istat

Triangulation in pretesting: Case-study Labour Force Survey
Stefan Wondrak | German Federal Statistical Office

Combining qualitative and quantitative test methods: a fruitful approach?
Vivian Meertens | Statistics Netherlands

20:00 *Group Dinner at "Al Pompiere" Restaurant – Via V.S.M. Calderari n. 38*

THURSDAY, 6TH APRIL 2017

9:30 – 10:20 **SESSION 8**
PRE-TESTING ORGANIZATIONAL MODELS AND ISSUES (I)

Chair: Stefania Macchia | Istat

The Changing Cybersecurity Landscape and Its Impact on Confidentiality Pledges in the US Federal Statistical System
Stephanie Willson | NCHS-CCQDER

Managing and conducting research in a multi-cultural, multi-mode data collection environment
Dawn Nelson | U.S. Census Bureau

10:20 – 11:30 **SESSION 8**
PRE-TESTING ORGANIZATIONAL MODELS AND ISSUES (II)

Chair: Stefania Macchia | Istat

Open discussion

11:30 – 11:50 *Coffee break*

11:50 – 12:30 **SESSION 9**
FINAL REMARKS AND QUEST FUTURE OUTLOOK

Saverio Gazzelloni | Istat

Fredrik Scheffer | Statistics Sweden

Stephanie Willson | NCHS- CCQDER

See you at QUEST 2019!